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itelligence Achieves SAP Accreditation for Active Quality Management

*Collaborative Quality Drives Customer Satisfaction and Implementation
Success for SAP Channel Partner, Member of the SAP® Extended Business Program*

CINCINNATI, OHIO — January 21, 2011 — [itelligence](#) today announced it has received the certificate of a new global quality accreditation program by [SAP AG](#) (NYSE: SAP). The certificate was awarded by the SAP® Active Quality Management organization for itelligence's demonstration of clear quality standards and processes. Through collaborative interaction with SAP, itelligence, an international full-service solution and consulting company headquartered in Germany, helps ensure that a customer project is delivered to specification, on budget and on time.

SAP launched a new global quality accreditation program for value-added resellers (VARs) that focus on [SAP Business All-in-One solutions](#) as well as members of the [SAP Extended Business program](#). The accreditation is awarded globally to channel partners that prove active quality management of their sales processes and delivery methodologies.

itelligence is closely aligned to the key principles of quality that SAP believes to be fundamental to the success of every implementation, designed to deliver high-quality software and support while providing the right processes, tools and services to drive successful projects and delivery.

Businesses today are continually challenged to manage risk in increasingly complex projects. As a certified member of the global quality accreditation program, itelligence will be able to help SAP customers avoid escalations, maintain profits, reduce profit dilution and improve successful delivery through the program lifecycle. In addition, the program offers a quality approach for sales processes and delivery methodologies through access to enhanced SAP channel quality templates and processes. With a distinct focus on quality deliverables, the accreditation also helps partners improve the success of bids by providing a sales differentiator from other partners through quality wording and information as well as risk mitigation activities.

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“This accreditation is a credit to our team and our commitment to providing customers with a clear view of SAP’s ability to influence the success of its program,” said Marcus Hassel, Director of Quality Assurance for itelligence. “By using SAP quality principles, we can help ensure that our customers achieve smooth implementations as we anticipate benefits as measured against business requirements. This accreditation reaffirms the work we do to enable effective implementation of business processes using SAP solutions and to fulfill requirements to the highest standard.”

The annual partner quality plan and quarterly quality reviews form the basis for the global quality accreditation program by providing a way to monitor joint performance and measure success. Partners are required to submit an annual quality plan to showcase how they will improve quality in their own organization during the year. In addition, the quarterly quality review enables joint risk monitoring via open bilateral communication as well as identifying and preventing issues.

“At SAP, we are continually striving to help customers manage the implementation of integrated software solutions, and encourage our partners to work to the principles of quality adhered to throughout SAP,” said Samir Bains, Active Quality Manager for SAP. “The new global quality accreditation program allows us to work with partners such as itelligence to help ensure customers receive the necessary information to make informed decisions about their solution and implementation options, as well as realize the value of their investment early on and to its full potential.”

About itelligence

itelligence Inc. is a wholly owned U.S. subsidiary of itelligence AG, an international full-service solution and consulting company headquartered in Bielefeld, Germany. itelligence provides a broad range of consulting services and customer support services to maximize SAP solutions, including implementations, application support, hosting and training. itelligence is a licensed consultant in SAP BusinessObjects and a gold SAP channel partner authorized to resell SAP Business All-in-One and SAP Business byDesign solutions. itelligence is one of only 22 SAP global services partners and one of only 12 SAP global hosting partners. itelligence Inc. was founded in 1993 and is headquartered in Cincinnati, Ohio. itelligence AG has a global presence in 19. For more information please visit <http://www.itelligencegroup.com>.

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