

itelligence AG acquires Dutch 2B Interactive

- **itelligence increases market presence in the Netherlands and Belgium**
- **Focus remains on consulting and licenses in the SAP environment**
- **SAP Hosting now also for 2B Interactive customers**

Bielefeld/Eindhoven, October 9, 2009 – As of October 1, 2009, itelligence AG, the successful full-service IT provider for the SAP environment, will acquire Dutch-based 2B Interactive with headquarters in Eindhoven. itelligence is initially acquiring a 60% stake and will eventually increase its holding to 100%. In the process, itelligence and 2B Interactive will complement each other in their market processing. As with itelligence, the offerings of 2B Interactive range from SAP licenses and SAP consulting to implementation and support. In 2008, 2B Interactive achieved revenues of around MEUR 15.

Herbert Vogel, CEO of itelligence AG: "We have used the current market situation to strengthen our market presence in the Netherlands and Belgium in a targeted manner. Not only is 2B Interactive very profitable – in 2008, EBIT profitability of around 8.5 percent was achieved – it is also a perfect fit for us, both in terms of the range of services and corporate infrastructure. Together, we can considerably broaden our market presence."

Norbert Rotter, CFO of itelligence AG: "We are financing the acquisition exclusively with our own funds as well as the merging of our existing activities in the Netherlands and Belgium into a new holding company and are also expecting synergy effects, both on the revenue side as well as on the costs side. The joint holding model enables us to integrate the companies rapidly and to establish a uniform market presence."

Stefan Ellerbrake, Director of Western Europe for itelligence AG: "With the acquisition of 2B Interactive, we achieve revenues of around MEUR 20 in the Netherlands and Belgium. 2B Interactive and itelligence ideally complement each other in market focus and skill profiles and can therefore offer a complete SAP solution for the traditional and upper midsize market in retail and industry. In addition, the solutions and expertise from 2B Interactive in the area of educational institutions permit an extension of our industry focus at international level. We want to use this strong basis in order to become No. 1 in the midsize market of SAP in Benelux.

**Press Release - itelligence
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2B Interactive was founded in 1997 and has been an SAP All-in-One Partner since 2004. In 2007, not only was 2B Interactive nominated for the SAP Pinnacle Award, but also became an SAP Gold Partner. The Dutch company's customer portfolio includes renowned national and international organizations such as the Universities of Maastricht, Amsterdam and Leuven, Hansen Transmissions International, ROC West Brabant, ECB, Barco, Wincor Nixdorf, Rolls Royce, IAK Verzekeringen, Neways Electronics International and the VDL Group. 2B Interactive also provides its own SAP solution for the university sector. Peter Slaats, the CEO of 2B Interactive, will continue to manage the merged company together with Stefan Ellerbrake of itelligence AG.

Peter Slaats, CEO of 2B Interactive: "We are pleased to have itelligence as a strong commercial and technical partner at our side. We thus see ourselves able to meet the objective of further strong and profitable growth in our markets so as to be able to provide optimum service to our customers in the national and international environment."

2B Interactive

2B Interactive B.V. a SAP All-in-One Gold Partner, is the focal point for companies requiring market-specific ICT solutions. 2B Interactive provides services in the field of ERP and e-Business solutions. Our activities cover all areas, from selection and implementation to management and outsourcing of complete solutions.

itelligence AG

itelligence is one of the leading international full-service providers of solutions in support of SAP solutions, employing about 1,450 highly qualified employees in 17 countries and in five regions (America, Asia, Western Europe, Eastern Europe and Germany/Austria). As a frequently awarded SAP partner itelligence realizes complex projects in the SAP solution-based environment for over 3,000 customers worldwide. In 2006, itelligence obtained gold-level status as an SAP channel partner as part of the SAP PartnerEdge™ program in Germany, and in the U.S. in 2007. The company's services in support of SAP solutions range from consulting and licensing to outsourcing and services to proprietary industry-specific SAP. In 2008, itelligence generated total sales of EUR 216,6 million.

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