



itelligence Named SAP[®] Business All-in-One Partner of the Year, U.S., and SAP Services Partner of the Year - Private Equity At SAP North America Field Kick-Off Meeting 2012

Cincinnati, Ohio — Jan. 18, 2012 — itelligence today announced it has been named the SAP[®] Business All-in-One Partner of the Year, U.S., for the fourth time in a row, and also has received the SAP Services Partner of the Year - Private Equity award presented by [SAP Americas](#) (NYSE: SAP) during the SAP North America Field Kick-Off Meeting (FKOM) 2012, held Jan. 17-19 in New Orleans, La. Awards were given to the top-performing SAP channel partners and SAP services partners in North America for outstanding contributions that impact overall SAP sales and pipeline-generation goals.

“Achieving these awards from SAP gives further affirmation to itelligence’s consistent dedication and commitment to helping customers fully realize their most critical business objectives,” said Steve Niesman, itelligence U.S. president and CEO. “In addition, we’re especially proud of the SAP Services Partner of the Year - Private Equity award because it demonstrates the non-stop creativity and ingenuity of our company in finding new and valuable ways to deliver the impact of SAP solutions in expanded customer segments.”

Selected from SAP’s wide-ranging North American partner base, nominations for the SAP Partner Impact awards were based on internal SAP sales data. A steering committee composed of regional and global SAP representatives determined winning partners in each category according to numerous criteria such as sales achievement and performance. As the recipient of the SAP Business All-in-One Partner of the Year, U.S. award, itelligence has been honored as the SAP channel partner that delivered the most new accounts, performed against targets, and exceeded customer satisfaction measures in the U.S. Winners will receive strong recognition from the SAP field for their accomplishments.

itelligence received the awards during the SAP North America FKOM 2012, an annual gathering of SAP executives, SAP field employees and partners to learn about

SAP's strategy, sales methodology, best practices, business growth opportunities and product innovations. The theme of this year's meeting, "Run Better Win Bigger," prominently featured SAP's innovation story focusing on its core pillars – analytics, cloud, mobility and in-memory computing – as well as solutions for industries and lines of business on a consistent core. A focus of the event was on helping SAP's strong partner ecosystem succeed in 2012 by providing visibility into SAP's company direction, education on products, networking opportunities, and exposure to SAP leaders. SAP and its partners help customers adopt innovation easily, gain results rapidly, grow sustainably and ultimately run better with SAP solutions. This year's North America FKOM hosted more than 4,000 attendees from the U.S. and Canada.

"Our partners' regional, industry and solution expertise play a crucial role in driving game-changing co-innovation and expanding our market reach and customer touch points," said John Graham, head of Volume Markets and Ecosystem & Channels, SAP America, Inc. "As a recipient of two 2012 SAP Partner Impact awards, we recognize itelligence's commitment and efforts in developing and growing its partnership with SAP and driving customer success."

An SAP partner for more than 20 years, itelligence is an SAP gold channel partner, an SAP global services partner and a global value-added reseller. itelligence offers best-run businesses the SAP software and solutions needed to address increasingly critical business issues, including the need for better access to valuable business intelligence to inform their decisions.

About itelligence

itelligence Inc. is a wholly owned subsidiary of itelligence AG, an international full-service solution and consulting company with a global presence in 20 countries. itelligence provides a broad range of consulting and customer support services to maximize SAP solutions, including implementations, application managed services, hosting and training. itelligence AG has a global value-added reseller (VAR) agreement with SAP AG, a highly selective program via invitation through SAP management only, developed to transform itelligence from a high-growth midmarket partner and local reseller into a managed, global partner. itelligence is an SAP gold channel partner authorized to resell SAP Business All-in-One and SAP BusinessObjects™ solutions and is one of only six SAP global services and global hosting partners also SAP-certified as a global provider of application management services. itelligence also holds global quality accreditation by the SAP Active Quality Management organization for demonstrating clear quality standards and processes. For more information please visit <http://www.itelligencegroup.com>.

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Any statements contained in this document that are not historical facts are forward-looking statements as defined in the U.S. Private Securities Litigation Reform Act of 1995. Words such as “anticipate,” “believe,” “estimate,” “expect,” “forecast,” “intend,” “may,” “plan,” “project,” “predict,” “should” and “will” and similar expressions as they relate to SAP are intended to identify such forward-looking statements. SAP undertakes no obligation to publicly update or revise any forward-looking statements. All forward-looking statements are subject to various risks and uncertainties that could cause actual results to differ materially from expectations. The factors that could affect SAP's future financial results are discussed more fully in SAP's filings with the U.S. Securities and Exchange Commission ("SEC"), including SAP's most recent Annual Report on Form 20-F filed with the SEC. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of their dates.

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