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**itelligence Named “SAP Overall Partner of the Year, North America”  
At SAP Channel Partner Summit Americas 2011**

CINCINNATI, Ohio — March 7, 2011 — [itelligence](http://itelligence.com) today announced it has been named the 2010 SAP Overall Partner of the Year, North America. Awards were presented by [SAP Americas](http://SAP.com) (NYSE: SAP) during SAP® Channel Partner Summit Americas 2011, held Feb. 27 to March 1 in Savannah, Ga., to the top-performing SAP channel partners and SAP BusinessObjects™ partners in North America for outstanding contributions in revenue growth, marketing and customer service.

“itelligence is consistently honored as one of the top overall SAP channel partners because of the difference we make in delivering the value and power of SAP solutions to increasingly global best-run businesses,” said Steve Niesman, itelligence U.S. president and CEO. “We are committed to providing even higher levels of performance and customer satisfaction—as one of only two SAP global value-added resellers—as we focus on market growth and leveraging our close collaboration with SAP to fulfill customers’ most critical business objectives.”

Selected from SAP’s wide-ranging North American partner base, nominations were evaluated on numerous criteria to determine winning partners in each category. As the recipient of the SAP Overall Partner of the Year, North America, itelligence has been honored as the SAP channel partner who delivered the most new accounts, performed against targets, and exceeded customer satisfaction measures in the U.S.

itelligence received the award during SAP Channel Partner Summit Americas 2011, an annual gathering of SAP sales executives and partners to learn about SAP’s sales methodology, best practices, business growth opportunities and product innovations. The theme of this year’s summit – “Run Better Together” – prominently

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featured the importance of SAP's partner ecosystem. The focus of the event was on helping SAP channel partners succeed in 2011 by providing visibility into SAP's company direction, education on products, networking opportunities, and exposure to SAP leaders – all aimed at helping partners and ultimately customers run better with SAP solutions. This year's Partner Summit hosted more than 680 attendees from the U.S. and Canada.

“Through hard work, dedication and consistent collaboration with SAP, itelligence has delivered outstanding performance and revenue growth in 2010, and has helped our joint customers run better with SAP applications,” said Kevin Gilroy, senior vice president, SME North America, SAP America, Inc. “SAP congratulates itelligence on receipt of the SAP Overall Partner of the Year, North America award, demonstrating a strong commitment to the SAP partnership and to delivering value and satisfaction to our mutual customers.”

An SAP partner for more than 20 years, itelligence is an SAP gold channel partner, an SAP BusinessObjects solution provider partner and a global value-added reseller. itelligence offers best-run businesses the SAP software and solutions needed to address increasingly critical business issues, including the need for better access to valuable business intelligence to inform their decisions.

### **About itelligence**

itelligence Inc. is a wholly owned subsidiary of itelligence AG, an international full-service solution and consulting company with a global presence in 19 countries. itelligence provides a broad range of consulting and customer support services to maximize SAP solutions, including implementations, application support, hosting and training. itelligence AG has a global value-added reseller agreement with SAP AG, a highly selective program via invitation through SAP management only, developed to transform itelligence from a high-growth midmarket partner and local reseller into a managed, global partner. itelligence is an SAP gold channel partner authorized to resell SAP Business All-in-One and SAP BusinessObjects solutions. itelligence is one of only 21 SAP global services partners and one of only 13 SAP global hosting partners. itelligence also holds global quality accreditation by SAP Active Quality Management organization for demonstrating clear quality standards and processes. For more information please visit <http://www.itelligencegroup.com>.

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**SAP Forward-looking Statement**

Any statements contained in this document that are not historical facts are forward-looking statements as defined in the U.S. Private Securities Litigation Reform Act of 1995. Words such as “anticipate,” “believe,” “estimate,” “expect,” “forecast,” “intend,” “may,” “plan,” “project,” “predict,” “should” and “will” and similar expressions as they relate to SAP are intended to identify such forward-looking statements. SAP undertakes no obligation to publicly update or revise any forward-looking statements. All forward-looking statements are subject to various risks and uncertainties that could cause actual results to differ materially from expectations. The factors that could affect SAP's future financial results are discussed more fully in SAP's filings with the U.S. Securities and Exchange Commission ("SEC"), including SAP's most recent Annual Report on Form 20-F filed with the SEC. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of their dates.

**For more information, Press Only:**

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