

Solutions for the Midmarket



it.cpg for the food precessing industry
A recipe for your success.



itelligence

it.cpg for the food processing industry

Place more products securely in the market at a higher pace.

» We chose SAP because of its world-class reputation and ability to meet the specific needs of CPG companies. We used itelligence as an implementation partner for its deep food industry expertise and impressive track record at other mid-size food companies. Our choices were completely validated—in only six months we accomplished all our goals: seamlessly integrating EDI, our Lotus Notes databases and shop floor systems. This led to increased order fill rates, reduced schedule changes on the shop floor and improved ability to match supply and demand. «

Bob Lowe, Vice President of Management Information Systems, Barber Foods

A Recipe For Your Success

Satisfying today's consumers is not easy. As a consumer goods enterprise, your company must effectively distribute goods through a complex network involving partners, brokers, distributors and retailers. At the same time, your products must strictly adhere to industry and government regulatory requirements.

At itelligence, we understand your challenges and the reality that midmarket companies must profitably and prudently satisfy these requirements with human and capital resources.

To this end, itelligence introduces it.cpg, a comprehensive, qualified SAP Business All-in-One solution for midmarket companies in the food processing and bakery industry. it.cpg provides an end-to-end business solution that integrates all order fulfillment and financial management cycle aspects, providing streamlined operational planning and execution.

it.cpg helps you
fulfill all international
standards automatically.



Management of Complex Distribution Channels

CPG industry requirements for manufacturing and logistics offer unique challenges—diverse channels and supply chain partners, recipe management, quality specifications, market driven commodity procurement, catch weights and RFID, to name just a few. Historically, organizations have attempted to support these requirements by retrofitting non-industry specific software solutions or attempting to interface patchwork solutions consisting of multiple software packages. These approaches have proved expensive to maintain and consistently deliver sub-optimal results.

Food Safety

Food safety is about much more than government regulation—it also gets to the core of your company's reputation and enables true market differentiation. It is no longer possible to support regulatory and industry demands with isolated island solutions and paperwork.

it.cpg provides a central repository for key quality attributes and product genealogy that are automatically updated during the order fulfillment cycle (Sales, Production, Procurement and Inventory) enabling the foundation for successful Hazard Analysis Critical Control Point (HACCP) programs.



Speed not only shrinks costs, it also increases your chances.

CP Industry-Oriented Production, Procurement and Logistics

Your business is about keeping delivery, quality and price commitments to both customers and channel partners. The challenge is how to execute every transaction predictably and profitably, considering the myriad of channel partners and deal structures that include discounts, rebates, promotions and commissions.

it.cpg provides the ability to define and integrate deal structures across the order fulfillment process, including the financial requirements to accrue, approve and/or pay deal commitments. Profitability of any customer and any order is a click away. it.cpg clears the way for satisfied customers and profitability by replacing multiple legacy systems and intensive manual intervention with business process automation and seamless integration.

Solution Summary

it.cpg offers your organization cross-functional integration in a single solution enabled by industry best practices—providing key industry capabilities in:

- Recipe management inclusive of formulation, quality specifications, process steps with related instructions and co/by-product support
- Period actual costing providing for inventory re-valuation to reflect commodity market fluctuations

- Procurement support of livestock and other commodities with net weight yields, premium/penalty pricing and regulatory reporting
- Catch weight support throughout the order fulfillment cycle
- Shipping unit license plates that provide case-level visibility of shipping unit contents accessible through radio frequency devices

The it.cpg solution, combined with the industry and SAP expertise of itelligence consultants, rapidly and cost-effectively provides your enterprise tangible benefits, such as reduced implementation cost, mitigated project risk and compressed time to value. Accelerators include:

- Solution blueprint identifying key business requirements and design criteria
- Pre-defined industry value chains and business processes
- Preset SAP configuration to support business process definitions
- Industry-specific role definitions to support process work and enable system security
- Industry-specific and SAP standard reports
- Industry-oriented data migration templates
- Integrated and industry-specific SAP training to jumpstart the project team's learning process
- End-user documentation templates customized to client requirements

Our experience shows that every industry has its own specific IT requirements, owing to their different processes. This is why at itelligence, IT and industry specialists work in close collaboration to produce your solution.

itelligence's SAP Business All-in-One industry solutions are preconfigured for the typical business processes of a specific industry, thus enabling costs and implementation times, in particular, to be radically reduced. Other benefits include almost unlimited scalability and a high level of flexibility, as well as increased productivity and cost control.

SAP Competence for Midmarket Businesses

itelligence, Inc., is an international full service solution and consulting company with a global presence in 17 countries. itelligence provides a broad range of consulting and customer support services to maximize SAP solutions, including

implementations, application support, outsourcing and education. itelligence is a gold-level SAP channel partner authorized to resell SAP Business All-in-One solutions. itelligence is one of only 19 SAP global services partners and one of only 12 SAP global hosting partners.

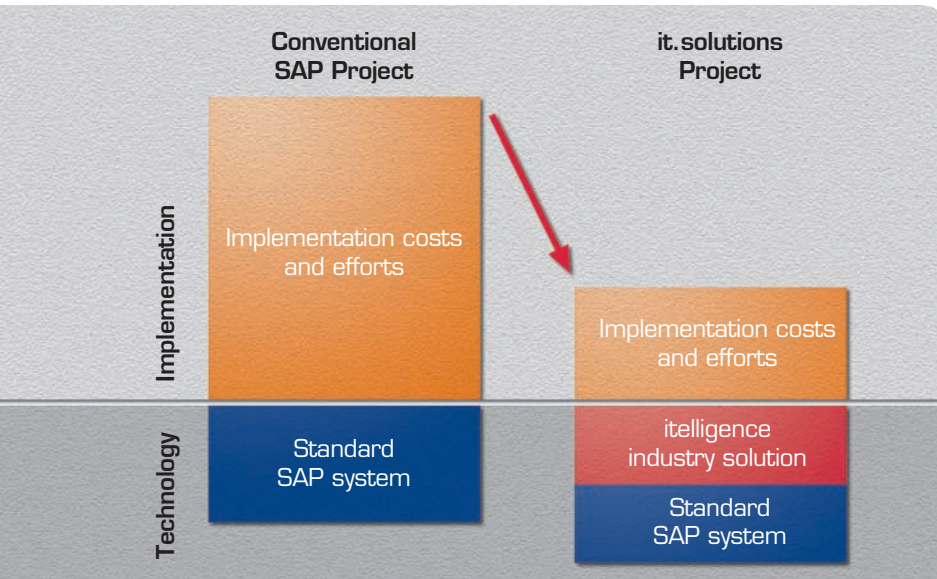
Midmarket Businesses in the Spotlight

itelligence has developed and successfully implemented most of the SAP certified SAP Business All-in-One industry solutions worldwide. To enable us to provide consulting and solutions that create added value and are oriented toward the future, we have invested in professional industry knowledge.

Top-level IT Outsourcing

As a certified SAP outsourcing partner, SAP tests the five itelligence data centers in Germany, Switzerland, the United States and Poland annually to check the security and quality of their organization and processes. The centers are ISO 9001 certified.

You can find more information and an extensive list of references at www.itelligence.info



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