



**Contacts:**

Brent Curry  
Hill & Knowlton  
312 255-3086  
brent.curry@hillandknowlton.com

Laure Poquette  
itelligence  
630 725-3346  
laure.poquette@itelligencegroup.com

**itelligence Announces SAP ERP “Go Live” at Johnsonville Sausage**

*Solution Accelerates Business Processes for Number-One National Sausage Maker*

**CINCINNATI, March 31, 2008** — itelligence announced today the successful “Go Live” implementation of SAP ERP at Johnsonville Sausage, the number one brand of sausage in North America. SAP ERP is an integrated enterprise resource planning (ERP) software manufactured by SAP AG that targets business software requirements of midsize and large organizations in all industries and sectors.

Johnsonville Sausage selected itelligence as their implementation partner to assist in replacing and consolidating multiple legacy applications. “We went through a relatively thorough process to select our integration partner,” said Ron Gilson, CIO of Johnsonville Sausage. “itelligence was the only midmarket player in the initial short list of potential partners. We felt culturally more aligned with itelligence, and we liked the fact that their seasoned SAP veterans would be part of our implementation team from start to finish. It was clear that even though we were a typical midmarket account, we were always a very important client to them.”

The project launched at Johnsonville Sausage’s Sheboygan, Wisconsin facility in August 2006. Prior to the ERP project itelligence implemented SAP HR/Payroll and SAP APO for Johnsonville. The SAP ERP implementation was by far the most significant collaboration between the two companies. The comprehensive SAP ERP implementation included six manufacturing facilities and three third-party logistics partners. A key component of the SAP ERP implementation was a robust EDI implementation fully integrating Johnsonville with customers, a hosted transportation planning system, and multiple third party logistics providers. “EDI is our lifeblood,” Gilson said. “It accounts for 95 percent of our in-bound orders and out-bound invoices, and automates the majority of our inventory movements, and transportation planning and execution. itelligence deserves a lot of credit for tailoring this implementation to our specific needs.”

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The comprehensive scope of the project and Johnsonville Sausage's distinct culture made the implementation process a unique experience. Gilson explained, "Johnsonville Sausage is a team-based organization, with high levels of member involvement. We get a lot of members involved right from the beginning, including folks from all functional areas and facilities. In all, our end-user involvement and training involved more than 700 Johnsonville members and key partners. itelligence acclimated to our culture and took the time to understand our approach—they really went out of their way to blend in here."

Steve Niesman, itelligence president and CEO, said, "We're thrilled to announce the conclusion of another successful SAP implementation process with our partner Johnsonville Sausage. We appreciate opportunities to have a deep impact on midmarket companies' core business practices. Helping companies like Johnsonville Sausage reminds everyone at itelligence of the benefits of dedicated partnership and intelligent collaboration."

#### **About Johnsonville Sausage**

Wisconsin-based Johnsonville Sausage is the number one brand of sausage in North America with products available in 27 countries including France, Canada, Mexico, Japan, China and the United States. Johnsonville employs 1,400 members. Each of them takes ownership of product quality to ensure the excellence and great flavor of Johnsonville Sausage. Founded in 1945 by Ralph F. & Alice Stayer, the company remains privately owned today.

#### **About itelligence**

itelligence Inc. is a wholly owned subsidiary of itelligence AG, an international full service SAP solution and consulting company with a global presence in 16 countries. itelligence provides a broad range of SAP consulting services and SAP customer support options, including implementations, application support, hosting and training services. itelligence is an SAP Vertical Solutions Reseller (VSR) for SAP Business All-in-One solutions and an SAP Channel Partner for the Small and Midsize Enterprise (SME) segment. itelligence is one of only 15 consulting firms to earn SAP Global Services Partner status and one of only 9 to earn SAP Global Hosting Partner status.

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