

7.15.2005 / Rapid use of global synergy effects:

Stahlwerk Ergste Westig Starts Roll-out of SAP Solutions in the USA

Stahlwerk Ergste Westig, a Zapp Group company, is launching its roll-out of their SAP solutions in the USA using consultants from itelligence AG.

The Zapp Group employs approximately 1,000 staff and has used SAP successfully for corporate management for seven years. The SAP roll-out has been supported by itelligence from the outset. The locations Summerville, South Carolina, Dartmouth, Massachusetts, and Santa Fee Springs in California are being equipped with Release 4.6. The roll-out is set to be concluded in the first half of 2006. With the uniform software infrastructure it will then have, the ZAPP Group will have standardized business processes and will be able to make more rapid use of global synergy effects and better control the flow of material between the productions sites.

itelligence's international positioning with branches in the USA and its consultants' extensive industry expertise support the country-specific implementation of the roll-out of the SAP solutions in America and the analysis of the best practice solutions for the ZAPP Group. Klaus Lerch, head of Organization and IT at the ZAPP Group: "In itelligence, we have SAP consultants who can provide us with localized support all around the world and who also fully understand our needs as a company with mid-market branches and the steel industry. With the roll-out of SAP in our branches in the USA we will increase our competitiveness on a sustained basis."

Steve Niesman, Managing Director of itelligence AG's US branch: "itelligence is extremely pleased about the cooperation with the ZAPP Group in the USA, which underlines our extensive SAP experience in this sector. Together with our international colleagues and via our proximity to the customer and our experience we support our customers in such a way as to allow them to benefit directly from the advantages of the global economy. Andreas Bügers, head of itelligence AG's Metal market team, adds: "Our international project team with consultants in Germany and the USA enables a roll-out with clearly defined structures. ZAPP AG is making use of this advantage."

Source: itelligence AG