



Contacts:

Joe Jarvis
Hill & Knowlton
312 202-6555
joe.jarvis@hillandknowlton.com

Laure Poquette
itelligence
708 938-2761
laure.poquette@itelligencegroup.com

Butler Supply Selects itelligence as SAP Solution Partner

Leader in Electrical, Plumbing and Communications Supply Distribution Selects All-in-One it.wholesale Solution to Enhance Multiple Business Operations

CINCINNATI, Sept. 12, 2007— itelligence today announced that Butler Supply, a leader in electrical, plumbing and communications supply distribution, has selected itelligence's it.wholesale, an SAP All-in-One solution, to improve its purchasing inventory levels, support online sales services and enable continued operations excellence and business expansion.

Butler chose it.wholesale because it combines the full-service functionality of SAP with unique solutions tailored by itelligence to best fit Butler's needs and timeline for rapid implementation. According to Bill Immer, Butler's vice president of information systems, "We looked at other options for ERP solutions specific to our industry and SAP provided the most comprehensive product by far. With it.wholesale, we are implementing industry best practices that we can leverage through all facets of our business."

itelligence's solution will allow Butler customers to access online invoices, place orders on the Web and take advantage of Internet shipment tracking. Commenting on SAP's robust online functionality, Immer said, "We're looking forward to being in real time."

During the initial evaluation process, Butler has recognized the capabilities of the SAP All-in-One solution to contribute to organic change management. Butler's previous system produced islands of data, which created discrepancies in work-rates and individual productivity. Now, SAP will seamlessly integrate data in a fraction of the time previously required, while enabling employees to work in a more integrated, collaborative manner. Immer stated, "This creates an opportunity to take a look at the system as a whole and realize measurable company-wide efficiencies."

"We are delighted to welcome Butler Supply to our distribution customer base in the midmarket business space," said Steve Niesman, itelligence president and CEO. "itelligence will continue to provide valuable, hands-on support throughout the implementation process to ensure the highest level of service and attention to Butler's unique business objectives."

About SAP All-in-One

SAP All-in-One Solutions are fixed price, pre-packaged solutions tailored to specific industry needs that deliver rapid implementation and maximum return on investment. itelligence has extensive, industry-specific experience developing and implementing SAP All-in-One industry solutions for mid-market companies worldwide. SAP All-in-One solutions are for businesses that have ambitious growth plans, want to improve overall operational efficiency and increase profitability. With qualified, on-going support from itelligence, an SAP All-in-One solution can be implemented to meet specific needs today and grow with you into the future.

About Butler Supply

With a network of 30 store locations throughout Missouri and Illinois, Butler Supply is the largest, independent distributor of electrical, plumbing and data communications products in the bi-state area. The company was founded in 1941 by C.E. "Ed" Butler with the simple commitment of providing customers with the finest product and personal service. More than six decades later, the extended Butler family continues to guide the company with the same dedication to total customer satisfaction. For more information please visit www.butlersupply.com.

About itelligence

itelligence, Inc. is a wholly owned subsidiary of itelligence AG, an international full service SAP solution and consulting company with a global presence in 15 countries. itelligence provides a broad range of SAP consulting services and SAP customer support options, including implementations, call center, hosting and training services. itelligence is an SAP Vertical Solutions Reseller (VSR) for SAP All-in-One solutions and an SAP Channel Partner for the Small and Midsize Enterprise (SME) segment. itelligence is one of only 15 consulting firms to earn SAP Global Partner status and one of only 9 to earn SAP Global Hosting Partner status.

For more information about itelligence and its SAP solutions, please visit www.itelligence group.com

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