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**itelligence participates as highlighted partner at launch of SAP® Business ByDesign™**

SAP relies on partners, including itelligence, to deliver and support new on-demand business software

**CINCINNATI, Nov. 2, 2007** — itelligence today announced it is currently engaged with SAP as an early partner in support of SAP® Business ByDesign™, the newly unveiled, most complete on-demand business software solution specifically addressing a new market of prospective, fast-growing midsize customers. The involvement of itelligence is based on a memorandum of understanding governing itelligence's early participation related to SAP Business ByDesign. SAP expects itelligence and other selected partners to help build a new business around SAP Business ByDesign that will reflect the volume nature and requirements of the solution.

As a leading SAP channel partner in the small and midsize enterprise (SME) segment, itelligence is working closely with SAP and other partners to fine-tune the solution, the go-to-market approach, and the channel partner program for SAP Business ByDesign. SAP will rely significantly on its partner ecosystem to drive its SAP Business ByDesign offering.

itelligence Inc. president and CEO Steve Niesman participated in the New York-based launch of SAP Business ByDesign, noting the significant opportunities the new solution will offer for partners and customers.

“SAP Business ByDesign creates a significant volume business opportunity for itelligence as we leverage our vertical market expertise and round out our midsize market portfolio, which includes the SAP Business All-in-One solution,” said Steve Niesman. “We can now appeal more broadly to an untapped segment of the U.S. midsize market — customers who need a complete integrated suite to streamline core business processes but don't have the resources for an in-house deployment.”

Participating at the SAP launch of SAP Business ByDesign and working with SAP on the expanding role for partners related to the new solution is the latest SAP-specific distinction claimed by itelligence. One of nine companies in the world certified as a Global Hosting Partner by SAP, itelligence received the “Top Producing Partner of the Year Award” from SAP, as part of SAP's 2006 U.S. SME Business Partner Awards program. Additionally, in 2007, itelligence received SAP Gold Partner status in the U.S.,

the highest level of recognition attainable within SAP's PartnerEdge channel program. itelligence earned this prestigious honor by meeting stringent criteria for product quality, proven industry expertise and high levels of customer satisfaction and sales team proficiency.

**About itelligence**

itelligence Inc. is a wholly owned subsidiary of itelligence AG, an international full service SAP solution and consulting company with a global presence in 15 countries. itelligence provides a broad range of SAP consulting services and SAP customer support options, including implementations, call center, hosting and training services. itelligence is an SAP Vertical Solutions Reseller (VSR) for SAP Business All-in-One solutions and an SAP channel partner for the small and midsize enterprise (SME) segment. itelligence is one of only 15 consulting firms to earn SAP Global Partner status and one of only ten to earn SAP Global Hosting Partner status.

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