

itelligence underlines leading position in the manufacturing sector Kullen GmbH chooses itelligence as SAP consultancy

Bielefeld, August 10, 2004 - Kullen GmbH, Reutlingen, has chosen itelligence AG as SAP consultancy. Employing 400 people, Kullen produces more than 130,000 different types of industrial brushes, making the medium-sized company one of the leading brush manufacturers in Europe. Kullen operates one production facility in Germany, two in the UK as well as a joint venture in Ningbo, China, and sells its industrial brushes to customers in over 70 countries worldwide.

Starting October 2004, the itelligence consultants will introduce it.engine, a mySAP All-in-One vertical solution from itelligence, at Kullen GmbH and integrate it with the existing warehouse management system, replacing the existing Individual-ERP solution on an AS/400 system. The roll-out is scheduled for July 2005.

A safe investment in the future is high up on Kullen GmbH's list of priorities. itelligence AG and it.engine were also chosen because the itelligence solution can easily be rolled out, e.g. to the UK. First, the itelligence solution is designed for international level use by subsidiaries and branches. Second, itelligence's UK branch will be able to offer Kullen direct on-site support, noticeably reducing coordination times and costs.

Says Dieter Kullen, Managing Director of Kullen GmbH: "it.engine from itelligence is a lean and calculable IT solution that perfectly lives up to the requirements of our industry and will be used as our enterprise software for a long time to come."

Background information on it.engine

it.engine is a vertical solution based on mySAP All-in-One, the SAP software for medium-sized companies and on itelligence AG's many years of experience in machine and equipment construction, the high-tech industry and the metal and plastics processing industry.

Press release - itelligence AG

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The tools and functions of it.engine support core processes such as:

- Product development
- Modelling of different production types in a single solution - from make-to-stock production and make-to-order production to variant configuration and project production
- Transparent inventory management across all internal and external locations
- Management of customer and partner relationships including pre-sales and after-sales services
- CAD integration and collaborative engineering, production data acquisition and mobile applications as well as an Internet interface ensure constant availability of all necessary information.

About itelligence AG:

itelligence AG is a leading international full-service provider for SAP employing some 950 highly qualified employees in 15 countries and in 4 regions (America, Western Europe, Germany/Austria, Western Europe). As a mySAP Business, Service and Support Alliance as well as Hosting Partner and Global Services Partner, itelligence realizes complex projects in the SAP environment for over 1,200 customers worldwide. The company's services range from SAP consulting and licensing to outsourcing and services to proprietary industry-specific SAP solutions. In 2003, itelligence AG generated total sales of EUR 145,6 million.

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